Credit scores, cardiovascular disease risk, and human capital

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Credit scores are the most widely used instruments to assess whether or not a person is a financial risk. Credit scoring has been so successful that it has expanded beyond lending and into our everyday lives, even to inform how insurers evaluate our health. The pervasive application of credit scoring has outpaced knowledge about why credit scores are such useful indicators of individual behavior. Here we test if the same factors that lead to poor credit scores also lead to poor health. Following the Dunedin (New Zealand) Longitudinal Study cohort of 1,037 study members, we examined the association between credit scores and cardiovascular disease risk and the underlying factors that account for this association. We find that credit scores are negatively correlated with cardiovascular disease risk. Variation in household income was not sufficient to account for this association. Rather, individual differences in human capital factors—educational attainment, cognitive ability, and self-control—predicted both credit scores and cardiovascular disease risk and accounted for ~45% of the correlation between credit scores and cardiovascular disease risk. Tracking human capital factors back to their childhood antecedents revealed that the characteristic attitudes, behaviors, and competencies children develop in their first decade of life account for a significant portion (~22%) of the link between credit scores and cardiovascular disease risk at midlife. We discuss the implications of these findings for policy debates about data privacy, financial literacy, and early childhood interventions.

Individuals who avoid risky and impulsive decisions, who plan and manage their finances, and who generally organize their lives are more likely to achieve better job performance, safer driving, and better health (7). The credit score, in this light, is a distillation of difficult-to-observe psychological traits and personal background into a prognostic index with high penetrance and wide application (7–9). In the current study we test this hypothesis by examining the association between credit scores and a seemingly distally related indicator: risk for cardiovascular disease. Established evidence that behavioral factors are central determinants of cardiovascular disease (10, 11) leads us to ask whether credit scores and cardiovascular disease risk are related because financial management and health management share a common constellation of contributory personal characteristics (12).

Individuals vary in their education, cognitive abilities, and noncognitive skills such as self-control, planfulness, and perseverance (13). Extensive social science research has documented that these three factors—collectively titled “human capital”—have stable and enduring effects on social and occupational attainment, earnings, and health (14–18). Here we test if the personal characteristics that make up human capital are the same characteristics that underpin credit scores and that account for covariation between credit scores and cardiovascular disease risk. To clarify whether the link between credit scores and cardiovascular disease risk can be attributed specifically to human capital, education, and income, we tested whether income was sufficient to account for this association. Rather, individual differences in human capital factors—educational attainment, cognitive ability, and self-control—predicted both credit scores and cardiovascular disease risk and accounted for ~45% of the correlation between credit scores and cardiovascular disease risk. Tracking human capital factors back to their childhood antecedents revealed that the characteristic attitudes, behaviors, and competencies children develop in their first decade of life account for a significant portion (~22%) of the link between credit scores and cardiovascular disease risk at midlife. We discuss the implications of these findings for policy debates about data privacy, financial literacy, and early childhood interventions.

Significance

Credit scoring is expanding into domains beyond lending. Today, credit scores are used by employers, utility companies, and automobile insurers to index high-risk behavior. Life insurance companies even incorporate credit scores into actuarial models. This expansion is controversial, as it is unclear what personal attributes credit scores capture. Following 1,000 individuals from birth to midlife, we show that low credit scores predict cardiovascular disease risk. We also show that the reason credit scores are broadly applicable as a risk stratification tool is because they capture enduring histories of human capital, beginning in childhood. These findings call attention to privacy concerns in a surveillance society, the value of financial literacy, and the importance of early childhood intervention to promote healthy aging.
capital factors, we also examine two alternative hypotheses: (i) credit scores may be linked to cardiovascular disease risk due to recent adverse shocks (such as job loss or illness) that undermine both credit scores and physical health and (ii) credit scores may be linked to cardiovascular disease risk due to a common association with income. We test these hypotheses in the context of the Dunedin (New Zealand) Study, a 1972–1973 birth cohort of 1,037 individuals followed from birth and repeatedly assessed, most recently in 2012, when study members were 38 y old. The cohort has suffered less than 5% attrition and spans the entire range of socioeconomic status so individuals with poor credit scores and/or high cardiovascular disease risk have not selectively dropped out of the study. As the cohort study members approach midlife, many are primed for major property purchases, starting a business, and taking out a life insurance policy. Amid these contingencies, their credit scores weigh heavily on their future life chances.

Results

Are Low Credit Scores Linked to Increased Risk for Cardiovascular Disease? We assed our study members’ credit scores by linking to administrative records acquired from the Veda Company, the largest credit reference agency in New Zealand and Australia (see Methods for more details). The credit scores of our study members ranged from 12 to 961 (mean = 675.2; SD = 168.6). We assessed our study members’ cardiovascular disease risk using the Framingham cardiovascular risk score, an omnibus measure of cardiovascular disease risk widely used by health care practitioners and insurance companies to predict future morbidty and mortality (19). Each study member’s cardiovascular disease risk was computed using risk factors collected during clinical assessments, including total cholesterol, HDL cholesterol, systolic blood pressure, diabetes status, and smoking status (see Methods for more details). Cardiovascular risk scores were then translated to a Framingham heart age for ease of communication and interpretation. Because cohort members were all born within a 12-mo period, their chronological age was fixed at 38 y; however, their heart age varied considerably, ranging from 22 to 85 y (mean = 38.5 SD = 8.0). Fig. 1 shows that study members with lower age 38 credit scores were at greater risk for age 38 cardiovascular disease; each 100-point difference in credit score was associated with a 13-mo difference in heart age.

We next turned to test possible explanations for the observed association between study members’ credit scores and their heart age.

Do Recent Adverse Shocks Account for the Link Between Credit Scores and Cardiovascular Disease Risk? The association we observed between credit scores and heart age could arise from recent adverse shocks that negatively affect financial and physical well-being. Three such examples are as follows: (i) physical illness impairing job productivity leading to financial distress; (ii) unemployment causing financial distress leading to impaired health; and (iii) extraordinary shocks leading to both financial distress and to impaired health. We tested the degree to which the association between credit scores and heart age was attributable to such adverse shocks. We acquired records from the New Zealand Ministry of Social Development relating to sickness and unemployment claims in the last 6 y and identified study members who were recently seriously ill (n = 81) or unemployed (n = 88). We also used self-reports to identify study members exposed to a set of exogenous shocks causing massive financial and physical distress (20, 21): the 2010–2011 Christchurch earthquakes (n = 93; see Methods for details). On average, study members exposed to any of these recent events (n = 222) had credit scores that were 97 points lower (β = –0.25, P < 0.001) and heart ages that were 19 mo older (β = 0.08, P = 0.017), confirming the expected association of recent adverse shocks with impaired financial and physical well-being. A structural equation model (SEM) examining the residual correlation between credit scores and heart age revealed that adjustment for these adverse shocks reduced the correlation between credit scores and heart age by 6% (from r = –0.247 to r = –0.232; see Figs. S1 and S2 for sensitivity analyses). To test the significance of this reduction we replicated the SEM model just described, but constrained credit-score-to-heart-age covariance to its initial level absent adjustment for recent adverse shocks (covariance = –300.11; r = –0.247). This constrained model did not result in significantly poorer fit compared with the unconstrained model (|Δχ²(1), n = 817| = 0.42, P = 0.516). This model comparison indicates that, although adverse shocks may have lowered credit scores or exacerbated cardiovascular disease risk, adverse shocks did not account for a significant portion of the cohort’s covariance between credit scores and cardiovascular disease risk.

Are Credit Scores and Cardiovascular Disease Risk Linked Because of Income? The association we observe between credit scores and heart age could arise from a common association with income. Health inequalities are not equally distributed across income levels. Also, although income is not a direct input into credit-scoring models, income clearly affects the ability to pay back loans and bills. Under this hypothesis, credit scores may simply represent income differences grading individuals’ opportunity to invest in their health and avoid certain health risks. To address this possibility, we collected information about each study member’s age 38 household income and examined how adjustment for income affected the correlation between credit scores and heart age. As expected, study members with higher household incomes were more likely to have higher credit scores (β = 0.31, P < 0.001) and younger heart age (β = –0.14, P < 0.001); an NZ $10,000 rise in household income predicted a 12-point higher credit score and a 3-mo younger heart age. An SEM model examining the residual correlation between credit scores and heart age revealed that the credit-score-to-heart-age correlation was reduced by 15% (from r = –0.247 to r = –0.209) after adjusting for income (Fig. S2). We tested the significance of this reduction by replicating the aforementioned SEM model, but constraining...
Are Credit Scores and Cardiovascular Disease Risk Linked Due to Contemporaneous Human Capital Factors? Alternatively, the association we observe between credit scores and heart age could arise from a common set of behaviors and competencies that either promote or mitigate prudent financial decision making and health management. Social science research has long recognized the contribution of human capital factors such as educational attainment, cognitive ability, and self-control as early predictors of health and successful aging. Although no similar program of research identifying the psychological underpinnings of credit scores has yet to develop, the industry-wide use of credit scoring models for stratifying population segments into risk tiers suggests that, in practice, credit scores may already be serving a similar function as a proxy for personal characteristics of prudent decision-making. To test the contribution of human capital factors in explaining the link between credit scores and cardiovascular disease risk, we assessed study members’ educational attainment, cognitive ability, and self-control, and then examined the extent to which these human capital factors accounted for covariation between credit scores and cardiovascular disease risk. Educational attainment was assessed based on study members’ highest level of education by age 38. Cognitive ability was assessed using IQ tests at the age 38 study assessment. Self-control at age 38 was assessed using personality ratings of conscientiousness, a trait indexing a propensity to be planful, organized, and perseverant (see Methods for details).

All three adult human capital factors—educational attainment, cognitive ability, and self-control—predicted both higher credit scores (Fig. 2A) and younger heart age (Fig. 2B). All three human capital factors were also positively associated with income (educational attainment: \( \beta = 0.39, P < 0.001 \); cognitive ability: \( \beta = 0.35, P < 0.001 \); self-control: \( \beta = 0.38, P < 0.001 \)); however, multivariate regression models revealed that all three human capital factors were associated with creditworthiness and heart age independent of income (Tables S1–S4).

To examine the role of human capital factors in explaining covariation between credit scores and heart age, we used the same SEM framework we used for adverse shocks and for income, only this time substituting human capital factors (Fig. 3). In contrast to the modest changes in correlation between credit scores and heart age evidenced when adjusting for adverse events and income, adjusting for human capital factors reduced the correlation between credit scores and heart age by 45% (from \( r = -0.247 \) to \( r = -0.136 \)). As before, we tested the significance of this reduction by constraining credit-score-to-heart-age covariance to initial levels absent adjustment for adult human capital factors.

Credit-score-to-heart-age covariance to its initial level absent adjustment for household income. This constrained model did not result in significantly poorer fit compared with the unconstrained model \( \{ |_{\Delta} R^2 (1), n = 817 \} = 2.23, P = 0.135 \), indicating that income did not account for a significant portion of the covariation between credit scores and cardiovascular disease risk. This model was also not significant after simultaneously accounting for both household income and adverse shocks (Fig. S3).

Previous studies have suggested that year-to-year fluctuations in earnings make past-year income a less reliable indicator than permanent income, which is based on a multiyear assessment (22). To account for this possibility, we conducted a sensitivity analysis replacing past-year income with 7-y income, assessed by averaging household income across age 32 and age 38 assessments. This analysis confirmed that income did not account for a significant portion of the covariation between credit scores and cardiovascular disease risk (Fig. S4).

![Fig. 2. Associations between adult human capital factors, credit scores, and heart age. Individual differences in study members’ educational attainment, adult cognitive ability, and self-control were associated with their (A) credit score (educational attainment: \( \beta = 0.28, P < 0.001 \); cognitive ability: \( \beta = 0.24, P < 0.001 \); self-control: \( \beta = 0.37, P < 0.001 \)) and (B) heart age (educational attainment: \( \beta = -0.23, P < 0.001 \); cognitive ability: \( \beta = -0.20, P < 0.001 \); self-control: \( \beta = -0.23, P < 0.001 \)). The dots and SE bars show the association between each quintile of a given adulthood human capital factor with credit score and heart age. Quintiles are shown for illustrative purposes; all statistical analyses were performed using continuous measures.

![Fig. 3. Effect of adult human capital factors on the covariation between credit scores and heart age. This structural equation model illustrates the role of human capital factors in the correlation between credit scores and heart age. Values associated with the paths represent standardized parameter estimates. Single headed arrows represent causal paths and double-headed arrows represent covariances. Sex (not presented) is included as a covariate with paths to all variables. Comparison with a model where the covariance between credit scores and heart age is constrained to initial levels showed that human capital factors accounted for a significant source of the link between credit scores and heart age. *\( P < 0.05 \), **\( P < 0.01 \), ***\( P < 0.001 \).]
This constrained model resulted in a significantly poorer fit compared with the model wherein this constraint was not imposed ($\Delta \chi^2(1), n = 817 = 15.98, P < 0.001$). Thus, in contrast to adverse shocks and income, adult human capital factors not only were linked to credit scores and heart age, but also significantly accounted for why credit scores and heart age covary.

**Can Covariation in Midlife Credit Scores and Cardiovascular Disease Risk Be Traced Back to Childhood Human Capital?** Our analyses provide initial evidence that credit scores and cardiovascular disease risk are linked due to shared human capital factors. However, because credit scores, heart age, and human capital were assessed cross-sectionally at age 38, the capacity of these analyses to establish causal inference is limited. For example, it is possible that poor credit scores or poor cardiovascular health lead to reduced human capital investment (23, 24), which could result in a similar pattern of association as seen here. To rule out the possibility of reverse causation and to assess the early-life contribution of human capital factors, we traced adult human capital factors to their childhood antecedents and then examined if childhood human capital could presage credit scores, heart age, and their covariation. Childhood human capital measures were derived as previously reported (18, 25) and represent foundational competencies of successful development. Three measures—childhood socioeconomic advantage, childhood cognitive ability, and childhood self-control—formed our measures of childhood human capital (see Methods for details). We measured the family socioeconomic status of study members when they were children to capture the social advantages in childhood that give rise to educational attainment. We measured childhood cognitive ability, the direct antecedent of adult cognitive ability. We also measured childhood self-control, the direct antecedent of adult self-control. Childhood human capital factors were all assessed in the first decade of life and, despite the passage of nearly three decades, childhood factors were all significantly correlated with their corresponding adult measures ($r = 0.40$ for family socioeconomic status to educational attainment, $r = 0.81$ for childhood cognitive ability to adult cognitive ability, and $r = 0.36$ for childhood self-control to adult self-control; all $P < 0.001$). We make no assumptions about the etiology of these measures of childhood human capital, which may derive from a wide variety of biological, psychological, and sociocultural factors.

Fig. 4 shows that childhood socioeconomic advantage, cognitive ability, and self-control each predicted study members’ adult credit scores (Fig. 4A) and heart age (Fig. 4B). The associations between childhood human capital factors, credit scores, and heart age were significantly mediated by adult human capital. Adult human capital factors mediated between 64% and 82% of childhood effects on credit scores and between 75% and 87% of childhood effects on heart age (Table S5).

To test whether childhood human capital also accounted for covariation between credit scores and heart age, we replicated our previous SEM model, but substituted adult human capital factors with their childhood antecedents (Fig. 5). This model showed that adjusting for childhood human capital factors reduced the correlation between credit scores and heart age by 22% (from $r = −0.247$ to $r = −0.192$). Constraining the covariation between credit scores and heart age to its initial level, absent adjustment for childhood factors, resulted in significantly poorer fit ($\Delta \chi^2(1), n = 817 = 3.97, P = 0.046$), indicating that a significant portion of credit-score-to-heart-age covariance in adulthood was accounted for by the characteristic behaviors, skills, and attitudes study members developed in their first decade of life.

**Discussion**

The current study elucidates a human capital perspective on the meaning of the credit score. Amid growing public concern over...
extending the use of credit scores to domains beyond lending (2, 3), we find that credit scores modestly but significantly predict risk for cardiovascular disease in a cohort of adults entering midlife. Interestingly, credit scores did not simply act as a proxy for income; instead, the link between credit scores and cardiovascular disease risk was largely explained by study members’ level of human capital: their educational attainment, cognitive ability, and self-control. The temporal precedence of human capital in this relationship was supported by our observation that childhood human capital factors assessed in the first decade of life partially explained the covariation between credit scores and heart age. Although childhood human capital did not explain the credit score–heart age connection completely, its contribution was notable, given that 30 y elapsed between predictor and outcome measurements. These findings raise several considerations for policy and future research.

The first consideration relates to the social welfare climate of our New Zealand-based study. Our finding that adverse life events did not significantly attenuate the association between credit scores and heart age should be interpreted within the context of New Zealand’s social service programs and universal health care policy. A recent analysis of New Zealand census data indicated that 5% of bankruptcies could be attributed to ill health or the absence of health insurance (26). This figure stands in stark contrast to the United States, where it has been reported that >60% of bankruptcies are due to medical-related expenses (27). The issue of uncollected medical debt damaging credit scores, a growing concern in the United States (28, 29), should be less influential in our New Zealand-based study. Our empirical findings are largely consistent with this assumption. Linking to administrative records of study members’ social welfare benefits, we find that the general association between credit scores and heart age could not be explained by study members’ recent illness lowering their credit score or recent unemployment raising their cardiovascular disease risk. Furthermore, exposure to the Christchurch earthquakes, examples of extraordinary exogenous shocks, did not materially affect the link between credit scores and cardiovascular disease risk. Nevertheless, our finding that ~45% of the correlation between credit scores and heart age could be accounted for by human capital factors raises the question of what unobserved sources may be contributing to the residual variance. Previous research has noted the technical challenges inherent in identifying the myriad situational circumstances (e.g., local market conditions, inaccuracies in credit history reporting, and adverse personal events) that may affect the predictive validity of credit scores (30). International replications of our study are needed.

A second consideration relates to the extension of credit scoring practices to domains beyond lending. Our finding that credit scores predict risk for cardiovascular disease provides empirical support for credit-based scoring techniques in the life insurance industry. Our integration of psychometric assessment to explain the nature of this relationship is a first step in understanding why credit scores and cardiovascular disease risk are linked. Our findings suggest that life insurance companies that acquire an applicant’s credit score are also indirectly acquiring information about that applicant’s educational attainment, intelligence, and personality, right back to childhood. We suspect that citizens are unaware of the degree to which credit scores provide insight into such private and sensitive domains. Individuals who may never consent to a personality test or an IQ test before applying for insurance are unwittingly consenting to reveal this information when granting access to their credit scores. Credit scoring is an unobtrusive measure that reveals quite a bit about a person. Future debate on the extended use of credit scoring techniques should consider threats to privacy and confidentiality. Interestingly, in developing countries where credit scores are either unobtainable or unreliable, measurement of an individual’s conscientious personality is successfully being used as a substitute for credit scores (31).

A third consideration relates to the timing of interventions to promote financial and physical well-being. We found that a portion of the link between credit scores and cardiovascular disease risk was explained by personal characteristics already present in the first decade of life. Compared with children in the top quintile of self-control, children in the bottom quintile went on to develop heart ages that were on average 4 y older and credit scores that were on average 103 points lower. Other childhood human capital factors had similar effects. Childhood self-control is of particular interest because of evidence that self-control is amenable to intervention early in life, and because economic models suggest that early investment may be more cost-effective than later remediation (32, 33). Our findings suggest that interventions successful at improving children’s self-control may benefit their financial and physical well-being decades later in life.

Our life chances often depend on how we are evaluated by others. Today more than ever, many of these evaluations—obtaining a college loan, getting a job interview, and securing a mortgage—are conducted by people we will never meet, using proprietary algorithms to which we are not privy. In these impersonal contexts, credit scores have replaced personal reputational relationships as rationalized gauges of character and competence. Although policy debate about the consequences of expanded credit scoring jumps ahead, our understanding of the psychological factors that lead credit scores to be useful lags behind. In this study, we present evidence that the reason credit scores predict distally related domains such as cardiovascular disease risk is because credit scores capture enduring histories of human capital.

Methods
A more detailed report of the study design and analyses is available in the SI Text.

Dunedin Study Sample. Participants are members of the Dunedin Multidisciplinary Health and Development Study, which tracks the development of 1,037 individuals born in 1972–1973 in Dunedin, New Zealand.

Age 38 Outcomes.
Credit scores. Credit scores were acquired at the age 38 assessment phase from the Veda Company. The Veda credit score algorithm is proprietary. Scores are based on 5-y histories of consumer credit activity and include the following factors: the number and types of credit applications and inquiries, age of credit file, residential stability, adverse information such as payment defaults and judgments, and the existence of any current or prior insolvency information. Factors such as race, national origin, marital status, occupation, salary, employment history, medical or academic records are not included in Veda scoring.

Of the 961 study members who participated in the age 38 assessment, 11 did not consent to a credit rating search and 82 were not credit active in the last 5 y (the majority of whom resided overseas) and consequently had reports with no credit history, resulting in 888 valid observations. Eight study members were flagged by Veda as insolvent and were not given a credit score by Veda. We repeated all analyses with these individuals censored to the lowest credit score and with these individuals excluded from analyses. The results were unchanged. Here we report analyses based on the 860 study members with a credit score.

Heart age. Heart age is an estimate of vascular age based on the Framingham cardiovascular disease (CVD) risk score, a single multivariable function that predicts risk of developing all-CVD and its constituents (19). The 10-y CVD risk for each study member was computed using sex-specific factors collected at the age 38 assessment phase including: total cholesterol, HDL cholesterol, systolic blood pressure, diabetes status, and smoking status. Framingham CVD risk was then translated to heart age using the heart age calculator developed by the Framingham group (19). We excluded pregnant study members and study members who did not consent to phlebotomy, resulting in 900 valid observations.

Age 38 Covariates. Social welfare benefits. We conducted record linkage with the New Zealand Ministry of Social Development to identify study members who drew on...
government benefits. Because by New Zealand law, credit scores may only refer back a maximum of 5 y for consumer credit activity; study members who received either unemployment (n = 88) or sickness (n = 81) related benefits in the prior 6 y were counted as having received a benefit. Only one benefit can be received at any given time.

**Exposure to the Christchurch earthquakes.** Christchurch, New Zealand, suffered two major earthquakes during the age 38 assessment, which took place in 2010–2011. We used self-reports of study members’ residential histories to identify study members living in the Christchurch area at the time of the earthquakes (n = 93). Credit scores were retrieved in 2012; thus, the impact of these natural disasters on the financial status of our Christchurch study members would have been captured.

**Household income.** Following the census (34), study members were asked to list their sources of income and given the choice of 13 different income categories to report their total pretax annual income from all sources. Study members also reported pretax annual income for cohabitating partners/spouses (if relevant). Age 38 household income was the total annual income for the study member and their partner/spouse. The median household income for our New Zealand-based study members was NZ $82,500 (SD = 41,274). Seven-year household income was assessed by averaging annual household incomes at ages 32 and 38 (median, NZ $72,500; SD, 31,720).

**41,274). Seven-year household income was assessed by averaging annual**

**Age 38 Human Capital Factors.**

**Educational attainment.** Education level was measured on a five-point scale relevant to the New Zealand educational system: 1 = no secondary school qualifications (14.7%), 2 = school certificate (14.9%), 3 = high school graduate or equivalent (14.2%), 4 = postsecondary diploma or certificate (27.3%), 5 = bachelor’s degree or higher (28.8%).

**Adult cognitive ability.** IQ at age 38 was assessed using the Wechsler Adult Intelligence Scale–Fourth Edition (33) (mean = 100, SD = 15).

**Adult self-control.** Adult self-control was assessed via multiple informant reports of the personality trait of conscientiousness, as previously described (36).


